

BARBER & BEAUTY

EXPO




OCTOBER 8, 2023

www.wfobarberexpo.com



ABOUT US

The Wrist Flicking Obsession Barber & Beauty Battle, now in its second year, is an exciting event that celebrates the artistry and skill of the best barbers in the industry. Owned and operated by award-winning barbers, this competition brings together the most talented and innovative barbers from around the world to showcase their talents and compete for amazing prizes.



The Wrist Flicking Obsession Barber Battle is a must-attend event for barbers and beyond, looking to showcase their skills, network with industry professionals, and take their careers to the next level. Don't miss your chance to be a part of this amazing battle event!

MEET THE FOUNDERS

Introducing three of the most-talented, award winning barbers and successful business owners in Las Vegas! Collaborating together and taking their talents to the ultimate level, they present the 2nd Annual Wrist Flicking Obsession Barber & Beauty Expo.



Steven Velasquez
Bo_Tha_Barber
Co-Owner
Master Barber



James Membreno
Barber_James702
Co-Owner
Master Barber



Marcos Mereno
ExclusiveTheBarber
Co-Owner
Master Barber

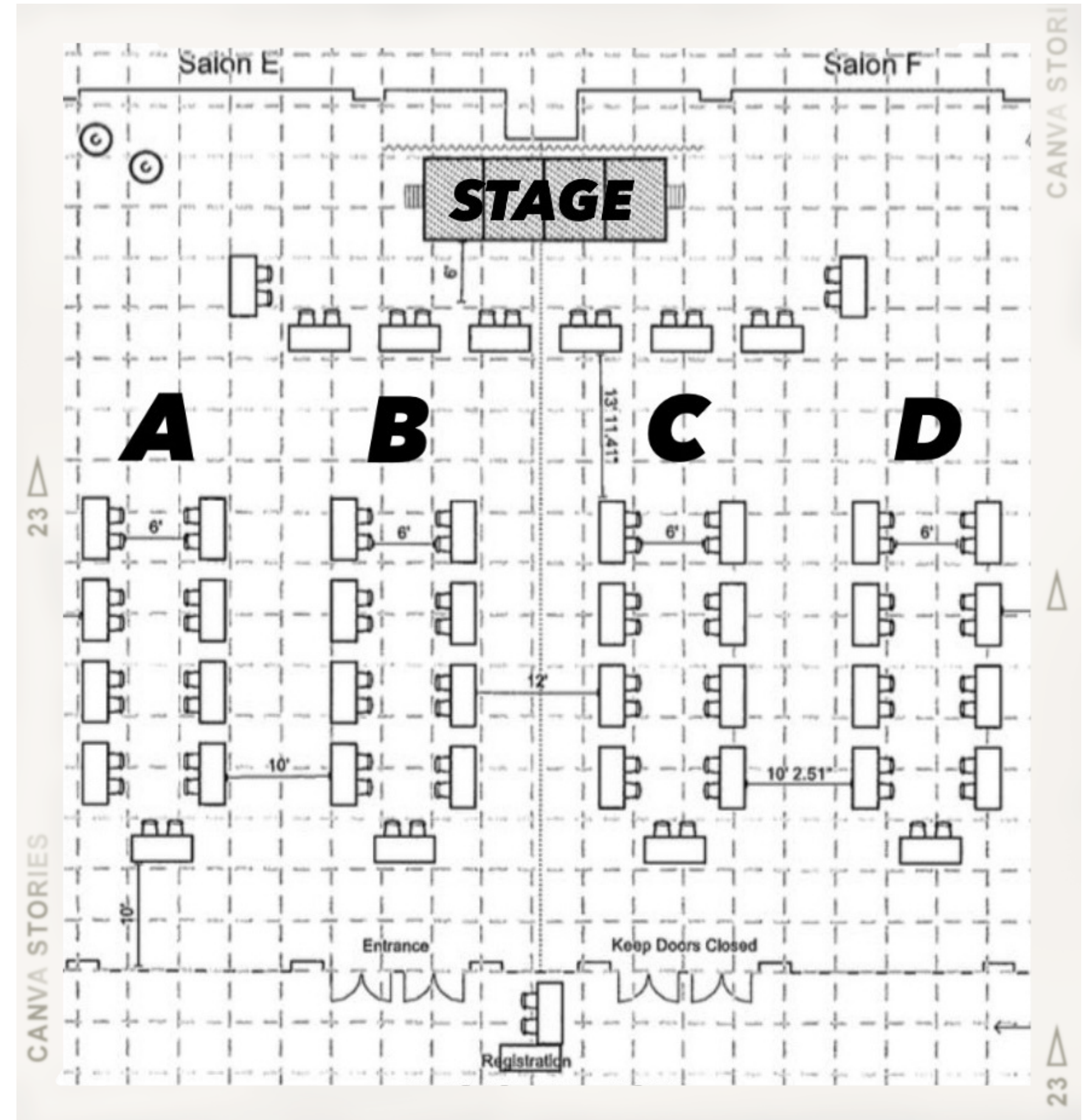
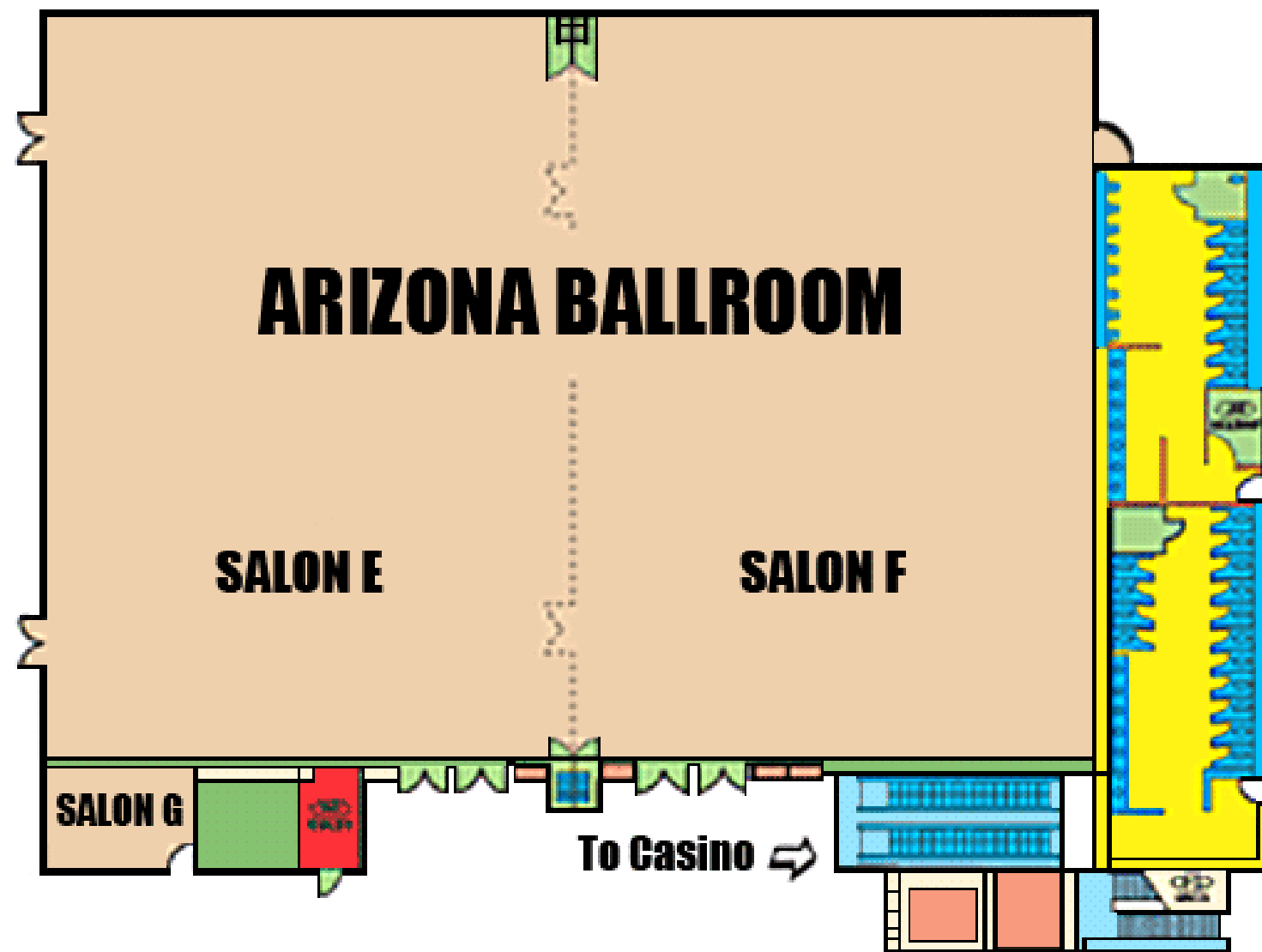
LOCATION

GOLD COAST
HOTEL & CASINO - LAS VEGAS

Gold Coast Hotel & Casino
4000 W Flamingo Rd
Las Vegas, NV 89103

FLOORPLAN

Arizona Ballroom



EVENT CADENCE

SETUP

Saturday 10/7 TBD
Sunday 10/8 8-10AM

SHOW

Sunday 10/8 10AM-8PM

EDUCATION

Sunday 10/8 12-6PM

COMPETITION

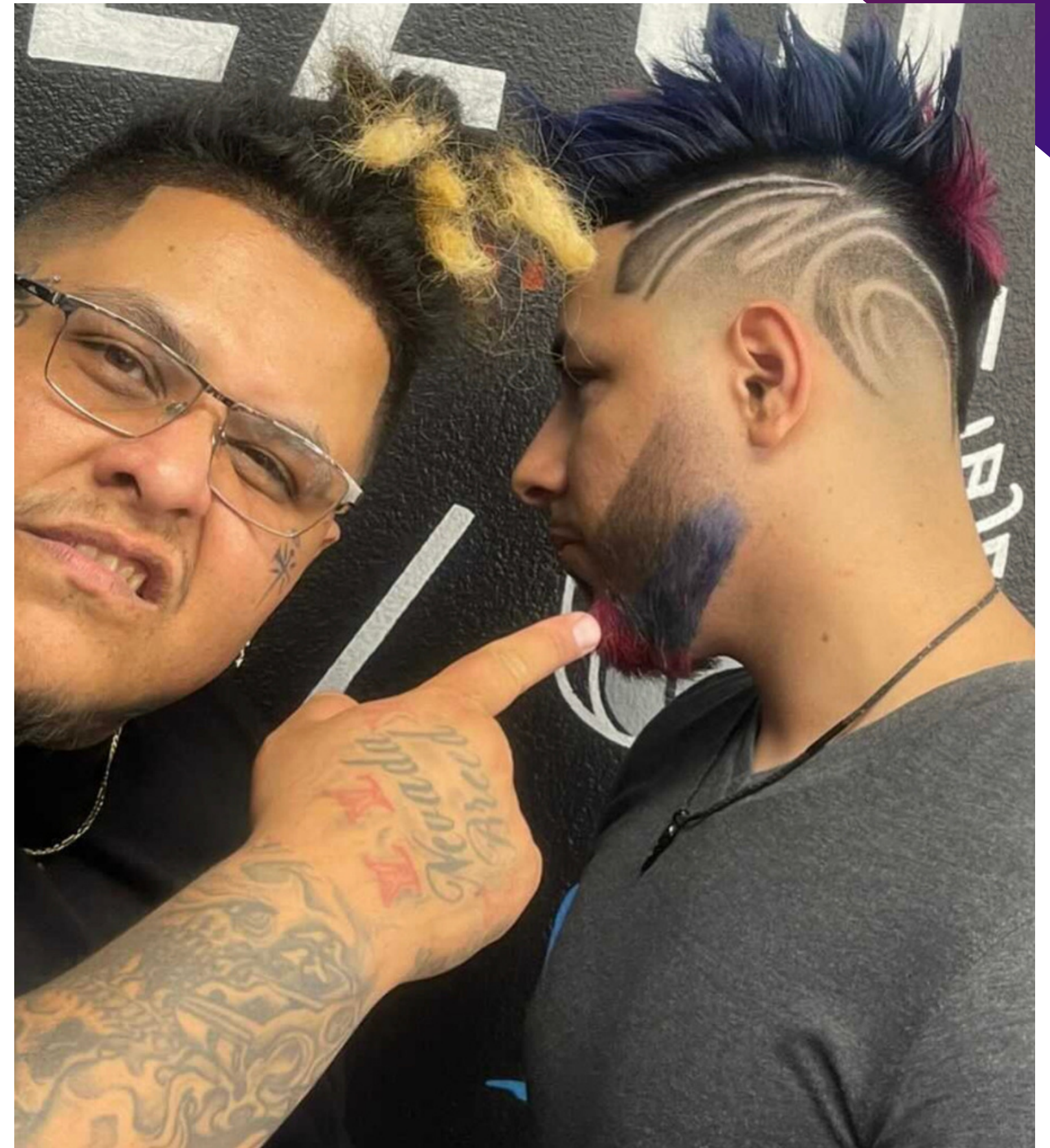
Sunday 10/8 12-7PM

AWARDS

Sunday 10/8 8PM

AFTER PARTY

Sunday 10/8 10PM-5AM



AFTER PARTY

The background image shows a bustling nightclub interior. A large, multi-faceted disco ball hangs from the ceiling, reflecting light. The ceiling is a complex grid of dark beams with various stage lights and trusses. In the foreground, a dense crowd of people is visible, many of whom are dancing. The lighting is a mix of purple, blue, and yellow, creating a dynamic and energetic atmosphere. A large, curved structure with a red curtain is visible on the left side of the frame.

La Jolla Nightclub
2245 E Flamingo Rd
Las Vegas, NV 89119

10 PM - 5 AM
Dress to Impress
21+

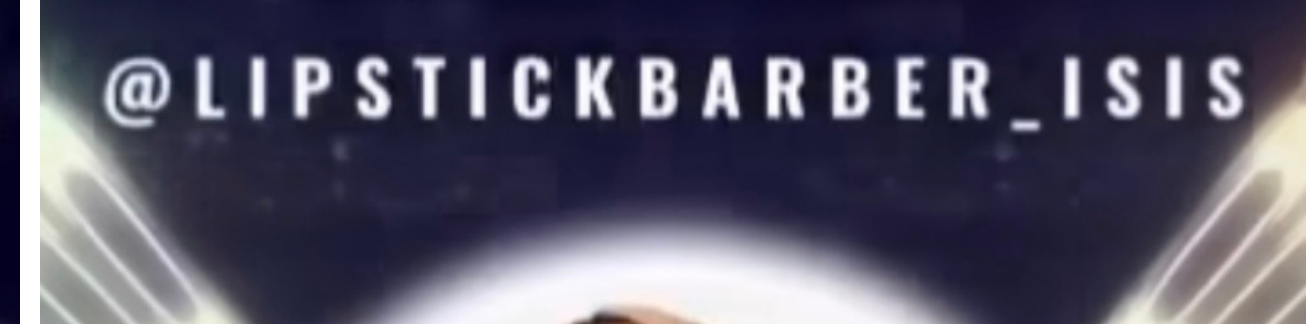
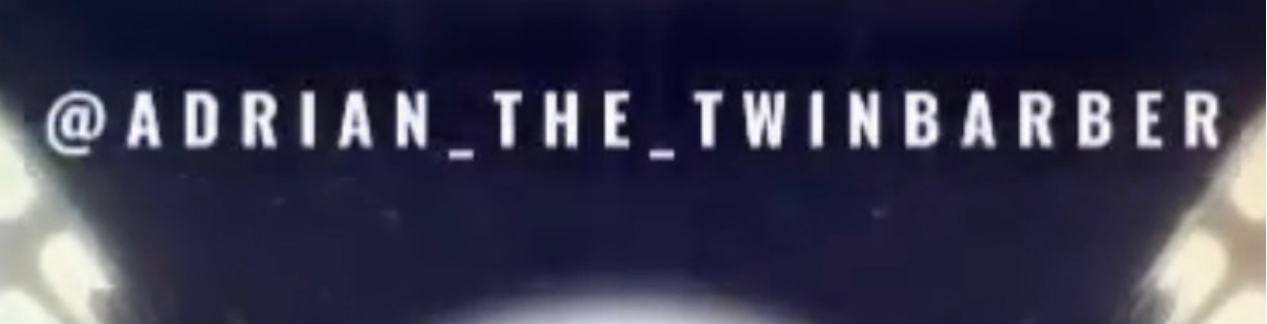
COMPETITION CATEGORIES



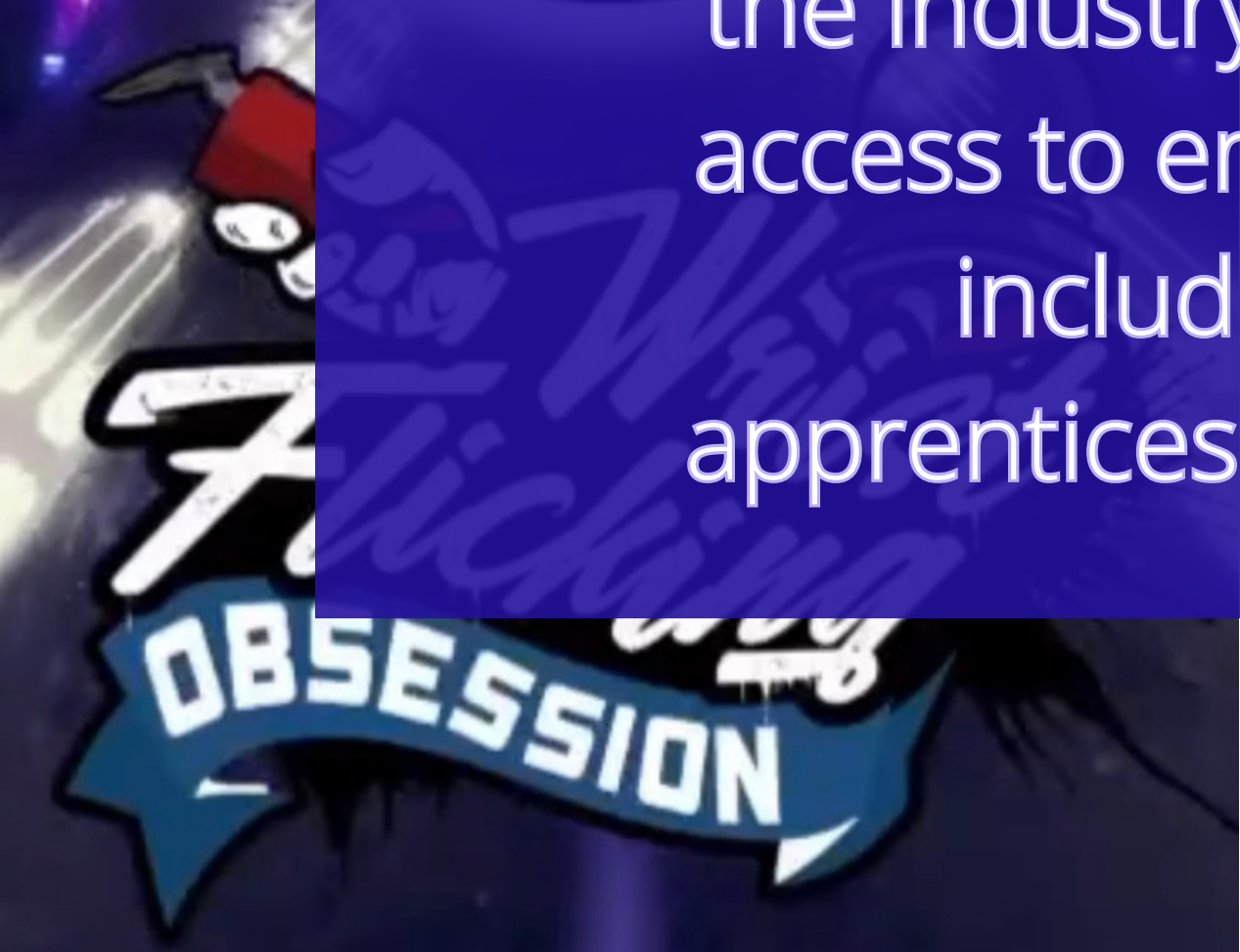
STUDENT FADE & BEARD
STUDENT CREATIVE CUT
PRO FREESTYLE
FRESHEST TAPER
FAST FADE
TAG TEAM
COSMO CREATIVE CUT



Prizes include cash, trophies, swag bags and more!



The competition will be judged by a panel of esteemed experts in the barbering industry, ensuring that the winners are truly the best of the best. Prizes include cash, trophies, and the opportunity to gain exposure and recognition in the industry. Additionally, winners will have access to endless opportunities for growth, including mentorship programs, apprenticeships, and industry partnerships.





GOLD

Includes:

- 60 Minute Education Session
- Brand Logo on Competition Trophies
- Brand logo on Wrist Bands
- Brand Ambassador to Judge Competition
- Brand Logo on Materials, Signage and Mainstage
- Brand Mentions During Show
- Brand Social Media Posts
- Brand Featured on Wrist Flicking Obsession Website

20 x 20 Showcase

8 Chairs

4 - 6 Foot Tables

10 Admission Bands

Electricity Provided

\$3,000



SILVER

Includes:

- 30 Minute Education Feature
- Brand Logo on Competition Trophies
- Brand Logo on Wrist Bands
- Brand Recognition During Show
- Brand Social Media Posts
- Brand Featured on Wrist Flicking Obsession Event Website

20 x 20 Showcase

8 Chairs

4 - 6 Foot Tables

8 Admission Bands

Electricity Provided

\$2,000



BRONZE

Includes:

- Brand Logo on Wrist Bands
- Brand Recognition During Show
- Brand Social Media Posts

20 x 20 Showcase

8 Chairs

4 - 6 Foot Tables

8 Admission Bands

Electricity Provided

\$1,000



Vendor Packages



\$350

10x10 Showcase

2 Chairs
6 Foot Table
2 Admission Bands

\$550

10x20 Showcase

4 Chairs
2 - 6 Foot Tables
4 Admission Bands

\$750

10x20 High Traffic

4 Chairs
2 - 6 Foot Tables
6 Admission Bands

\$950

20x20 Showcase

6 Chairs
4 - 6 Foot Tables
8 Admission Bands

Each Vendor Package is customizable to your business and desired presentation, with the allowance of banners, backdrops and brand assets.



Ala Carte Options



\$300

60 Minute Education Segment

Dedicated time and space to present and educate about your brand, niche and expert knowlede.

\$200

10 Minute Main Stage Segment

Dedicated time on the main stage to present and feature your brand.

\$100

Social Media Post and Main Stage Mention

Dedicated Social Media Post on our page(s) of your brand and two main stage mentions by host.



CONTACT



www.wfobarberexpo.com
wfobarberexpo@gmail.com
[@wrist_flicking_obsession_](https://www.instagram.com/wrist_flicking_obsession_)

Booths and battle spots selling fast!

GET SIGNED UP TODAY